



Citoyens Actifs pour la
Justice Sociale (CAJUST)

CAJUST
Citoyens Actifs pour la Justice Sociale



**STRATEGIC
PLAN
2025 - 2030**

Together,
in social
justice!



Introduction

CAJUST (Citoyens Actifs pour la Justice Sociale or Active Citizens for Social Justice) is a Senegalese non-profit organization. We are a network of citizens, mainly youth and women committed to promoting social justice.

CAJUST has been operating in several regions of the country and has over ten years of experience in grassroots participation, natural resource governance, and the promotion of human rights.

The network is now growing and is strongly committed to major global challenges such as climate change; economic and fiscal justice; and gender inequalities. This approach is driven partly by the national context in which the Government of Senegal is aiming to boost its economy through the extraction of natural resources.



Vision

CAJUST envisions a world where the extraction of natural resources enhances a just, inclusive and sustainable growth.

Mission

We empower citizens in order to promote social justice in the natural resource and climate governance.

Theory of Change

We aim to achieve social justice by mobilizing a critical mass of citizens who are sensitive to climate change and natural resource governance.



Strategic Objectives



Support environment and climate justice

Strengthen the role of citizens in the protection of the environment and in the climate governance.



Foster economic and fiscal justice

Advocate for the underserved communities to benefit from the economic opportunities offered by the natural and fiscal resources through a transparent and equitable governance system.



Promote equity and gender justice

Empower youth, women and disabled groups in order to address gender inequalities.



Strategic goals	Expected Results	Key actions
<p>Strategic Goal 1 :</p> <p>Support environment and climate justice</p>	<p>Résultat 1:</p> <p>A climate and environment sensitive extraction of natural resources</p> <ul style="list-style-type: none"> • Effective restoration of land and forest after the mining operations • Accelerated implementation of the just and equitable energy transition plan (boost investments in the renewable energies) • Reduction of the environment and climate vulnerabilities by protecting the vulnerable areas • Transparency and access to environment and climate data through a systematic reporting on the environmental impact, green house gas emissions , and mitigation measures. 	<ul style="list-style-type: none"> • Advocate for the alignment of economic investments with climate objectives. • Promote green jobs opportunities. • Build sustainable food security systems. • Promote a just and inclusive energy transition.



Strategic goals	Expected Results	Key actions
<p>Strategic Goal 2 :</p> <p>Foster economic and tax justice</p>	<p>Résultat 2 :</p> <p>A transparent management and equitable distribution of extractive revenues.</p> <ul style="list-style-type: none"> • Revision of the revenue management mechanisms. • Increasing the Local Development Fund from 0,5% to 1% of the gross revenues of mining companies to promote local development. • Extend the local development fund to the oil and gas companies. 	<ul style="list-style-type: none"> • Combat poverty and inequalities by developing an economic framework that generates wealth and employment opportunities. • Promote tax equity and justice. • Promote a transparent and accountable management of extractive revenues. • Advocate for the universal access to the basic social services.



Strategic goals	Expected Results	Key actions
<p>Strategic Goal 3 :</p> <p>Promote gender equity and justice</p>	<p>Résultat 3 :</p> <p>Empower youth, women and disabled groups in order to address social injustice and inequalities.</p> <ul style="list-style-type: none"> • Mobilisation of a critical mass of citizens including youth and women groups to promote social justice. • Participation and effective inclusion of youth, women and vulnerable groups (disabled and indigenous people) in the multistakeholder decision-making spaces. • Promotion, protection , respect and reparation for the economic, social, and cultural rights of communities (free, prior and informed consent; a prior and a just reparation for land expropriation for public interest reasons, Guiding principles on businesses and human rights; land restitution to the communities) 	<ul style="list-style-type: none"> • Promote women’s political, economic and social participation. • Promote and defend women’s rights in natural resource governance. • Combat gender-based violence. • Promote positive masculinity and feminist champions. • Advocate for public policies that are sensitive and supportive of women’s political, economic and social empowerment.



Our Approach

We use the following advocacy approaches to promote social justice.



Advocacy, campaigning and communication

We engage with various stakeholders through collaborative actions and initiatives aimed at amplifying the voices of the communities to achieve a positive change.



Capacity building and citizen empowerment

We empower the citizens by providing them with relevant and necessary tools and techniques to make change.



Research

We work with academia and experts to build evidence-based advocacy, to explore innovative ideas in order to influence and improve public policies.



Strategic alliance

We build our movement with a wide range of stakeholders including communities, media actors, CSO activists, youth and women groups, social media influencers, local leaders, coalitions, etc.



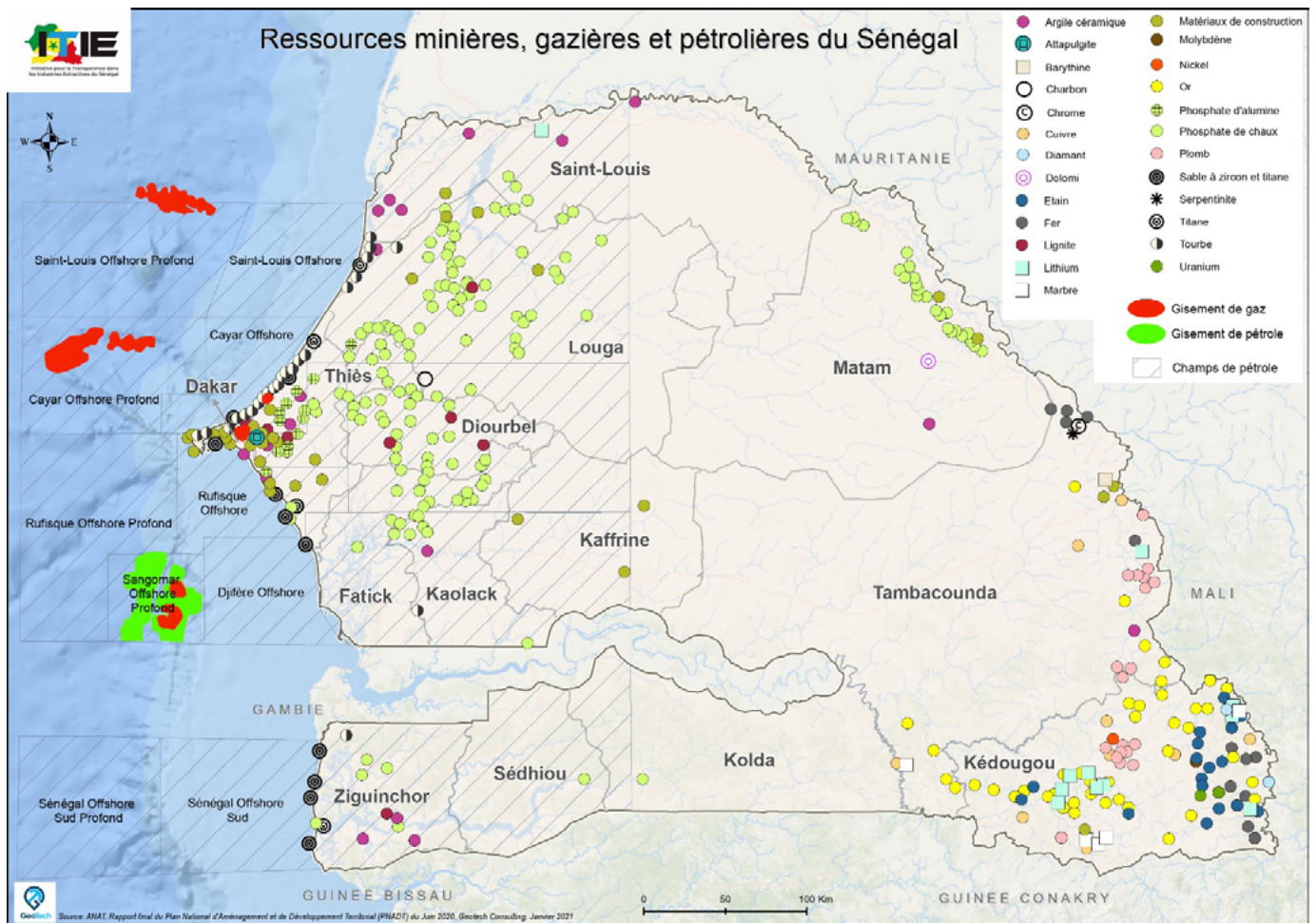
Active citizenship

We promote the participation of citizens and communities in the decision-making spheres to advance social justice in the public policies.

Where we operate

We are committed to building a great network of active citizens wherever need be.

However, we focus on the most underserved communities who are paradoxically endowed with natural resources that could offer great economic opportunities, and basic social services.





CAJUST
Citoyens Actifs pour la Justice Sociale

DOES
**SOCIAL
JUSTICE** ?
MATTER FOR YOU ?

FOLLOW US!



www.cajust.sn



CAJUST

Citoyens Actifs pour la Justice Sociale

Citoyens Actifs pour la Justice Sociale (CAJUST)

📍 Sacre Coeur 3 VDN Lot A 157
Dakar - Sénégal

☎ +221 33 843 76 06
+221 77 855 03 03

✉ secretariat@cajust.org